

RELEASE NOTES

February 2020 | Sprints 64-67



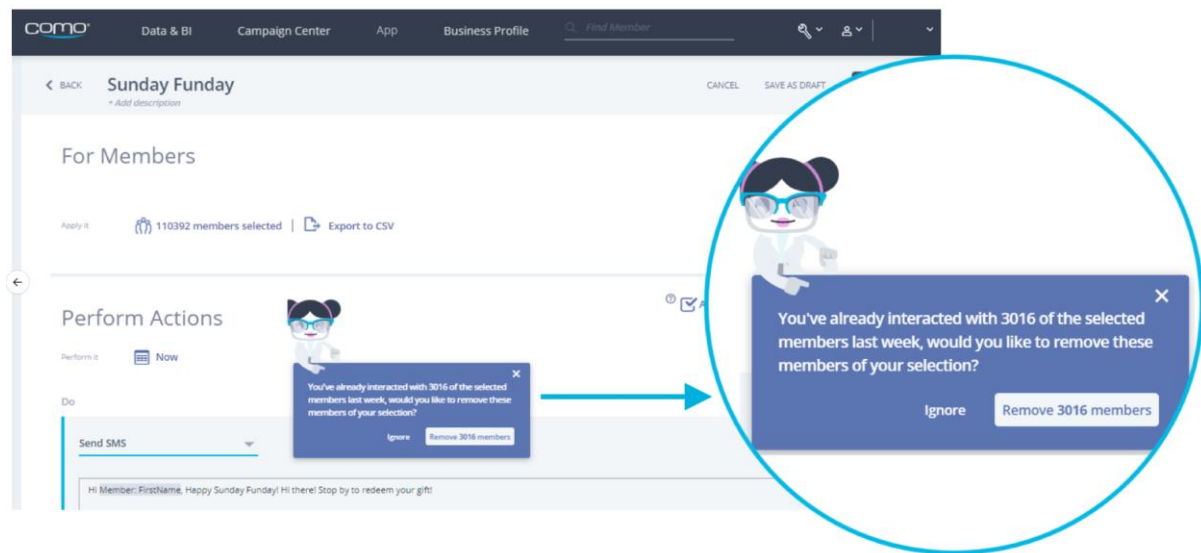
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Business Growth through Data

Comillia Hint – Interact wisely with your members

When you attempt to interact with your members, Comillia will avoid from interacting with members who have already received marketing messages from your business lately.



Loyalty

Discounts Priority – POS version 4.0 only

Limit the number of discounts that a member can get within a purchase:

- Only one gift per purchase – when a member attempts to redeem more than one gift in a purchase, then only one gift will apply, the one that gives the largest discount for the member.
- When a gift (or gifts) are applied to a purchase, the member is not eligible to receive Deals in addition.
- When both gifts and Deals are applied, then Deals will be calculated after gifts, and on their net price.

[Click here to review business cases.](#)

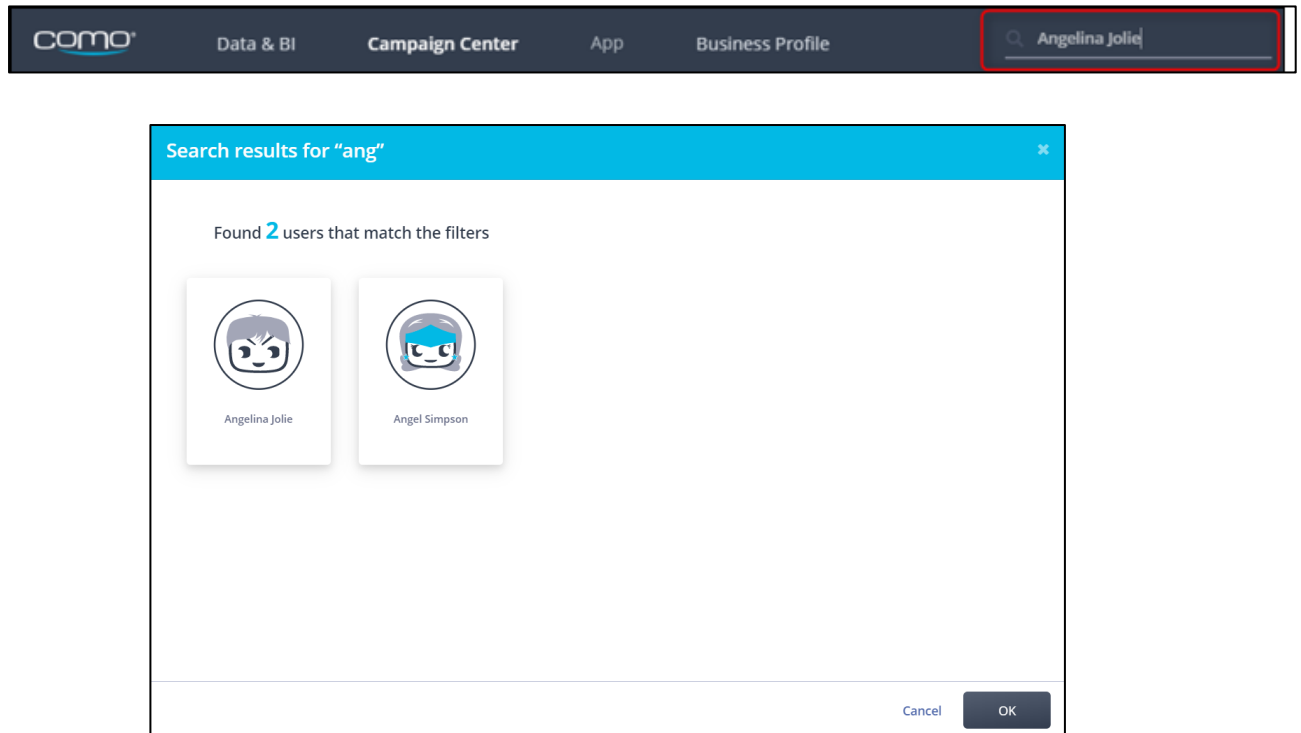
API for Quick Registration *beta*

A new API call allows to quickly register new members to the loyalty program. Unlike registration API, that required to provide the whole registration filed, this call allows to register new members to the loyalty program using only phone number or e-mail. Registering a new member will trigger the “consent flow” if configured by business. The member will automatically receive SMS/ E-mail to consent to the program’s T&Cs and to fill out the Registration Form. [See full API document.](#)

Hub Platform Usability

Find Members

Find specific members faster and easier by searching according to their name or according to any unique identifier.



Business Profile – Continued

'Business Profile', the area in the Hub that encapsulates all the general business information, settings, preferences, and now Locations!

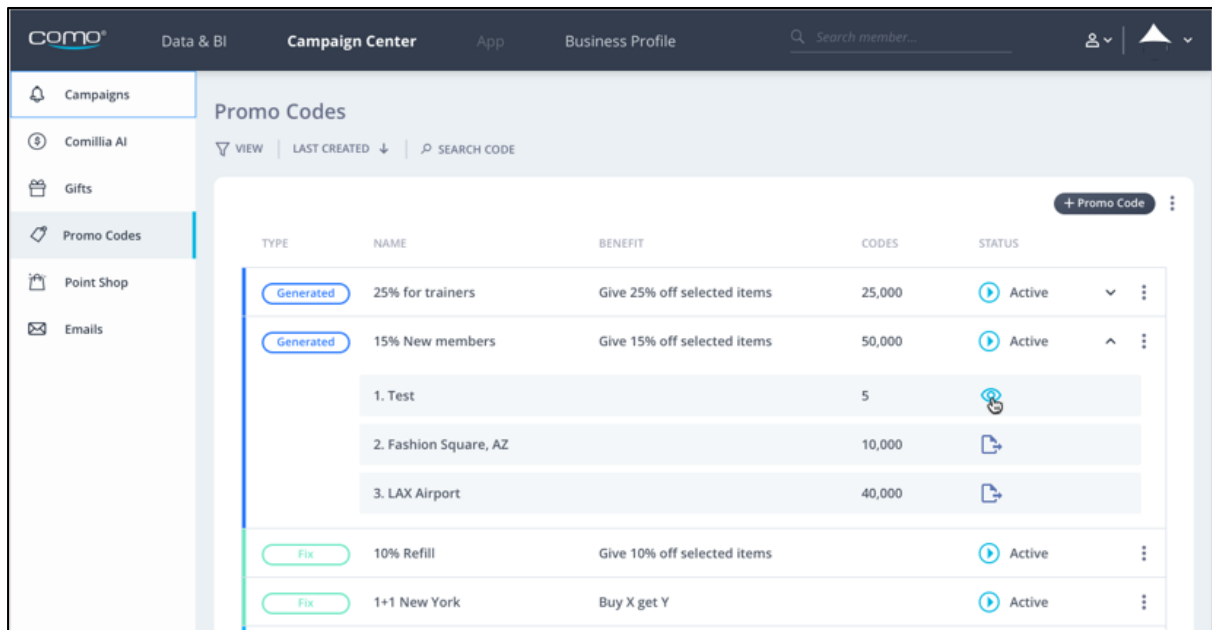
LOCATIONS

Manage your Locations from one place: view and update location details, add new locations, deactivate old ones, and more.

Campaign Center

Auto Generated Promo Code

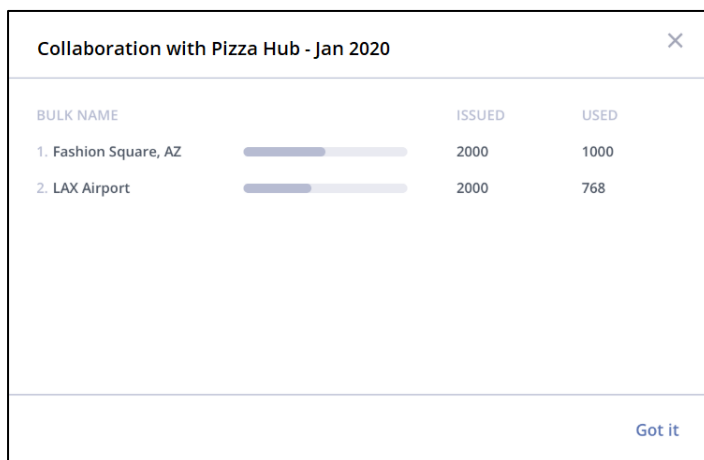
Collaborate with other businesses by providing customers unique Promo Codes from your Campaign Center, which can be used to obtain a discount at your business. Customers don't need to be members in order to redeem the Promo Code, which means you can attract more customers. [Click to see the full set-up steps.](#)



Note: at this stage, it is possible to generate only 5-digits-codes.

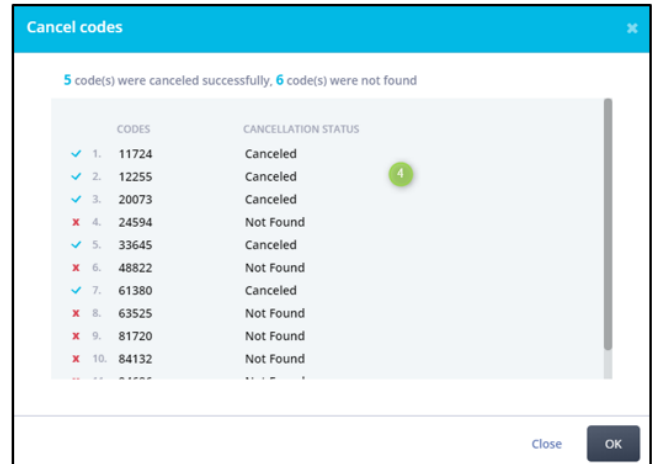
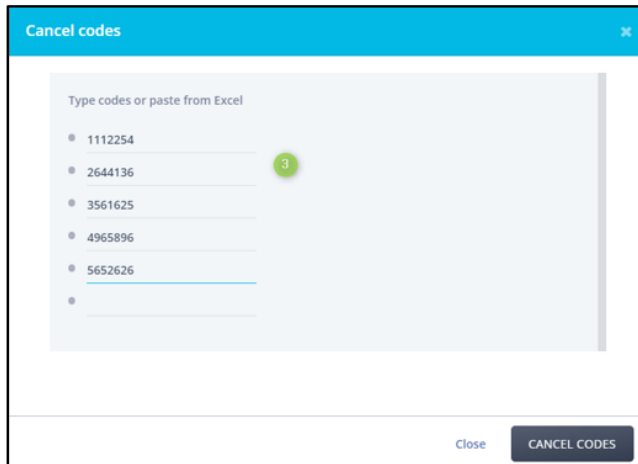
Promo Code Analysis

Analyze the performances of your Promo Code Campaign by checking how many codes were redeemed.



Cancel Promo Code

It is possible to cancel one or more promo codes in one action. In addition, it will be possible to cancel both 3rd party codes (Hub 1.0) and Promo Code (Hub 2.0) from the provided screen.



Share Gift

Some enhancements were done on 'Share Gift' capability:

- Use a dedicated gift landing page only to recruit new members. In this case, existing members that will provide their phone number on the landing page, will get an 'existing member' message and will not receive the gift.
- Edit the gift landing page texts so they will correspond to your business's voice and tone.
- Members who register via the Gift landing Page will be logged into the Como platform with the joining source. Change the gift every month and check which gift brings you the best recruiting ratio.

Point Shop Analysis

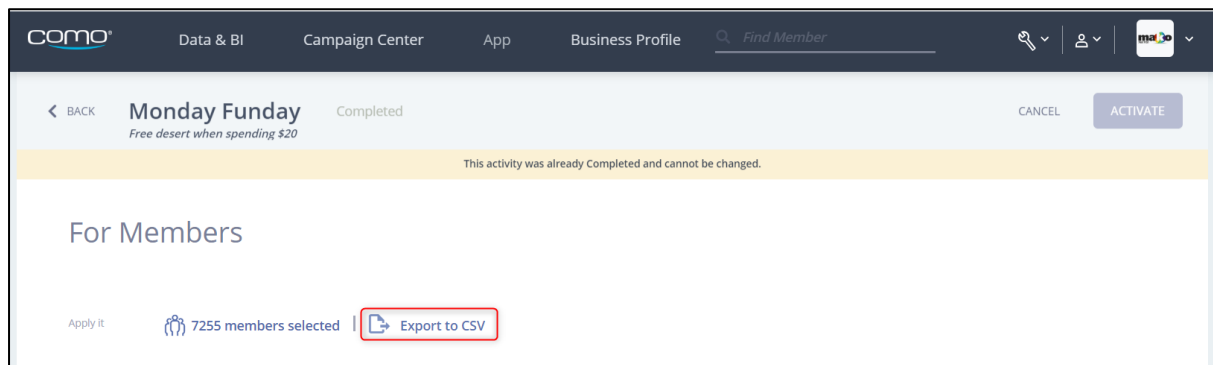
Analyze the performances of your Point Shop by checking how many times each Point Shop Item was purchased, and from what source – App or POS.

The screenshot shows a dialog box titled "Point shop Analysis - Purchased items" with a close button (X) in the top right corner. The main area contains a table with four columns: "BULK NAME", "APP", "POS", and "TOTAL". The table lists 7 items with their respective purchase counts. A "Got it" button is located at the bottom right of the dialog.

BULK NAME	APP	POS	TOTAL
1. Garlic Bread	60	13	73
2. French Fries	35	19	54
3. Onion Rings	42	23	65
4. Green Beans	18	25	43
5. Three Tenors	19	10	29
6. Meatmountain	45	34	79
7. Chili Chicken Wings	54	30	84

Export One-Time Activity Member's Population to CSV (Excel)

When searching for a member segment, click "Export to CSV" to export the data for this segment. The report will be downloaded to your browser in few seconds and will include all the membership data for each member in the segment.



Note: At this stage, it will not be possible to export a population of members from a One- Time Activity that was created from Data Explorer.

Campaign Center Improvements

- Punch Card – the configuration that relates to sending and renewing Punch Cards from Campaign Center was improved to clarify the existing configuration options. [Click here to review business use cases.](#)
- New trigger was added to **Rules**: member paid in app with credit card.
- New filter Criteria were added to **Filter members** and enabled in **One- Time activity** to segment members who:
 - consented to T&C
 - paid in app with credit card

Member Profile Improvements

- New actions available from Member Profile, enable to perform the following actions on a specific member:
 - Delete Member – delete all the member's personal information from the platform.
 - Remote Logout - remotely logout the member from the app.
- Improve Points log to include also the member's balance after the points movement.

Custom E-mail Domain *paid add-on*

Businesses who send marketing e-mails via Como platform and want to increase their brand's awareness, can set- up a custom e-mail domain on Como platform, that can be used to send marketing e-mails more professionally.

Looker Data Explorer

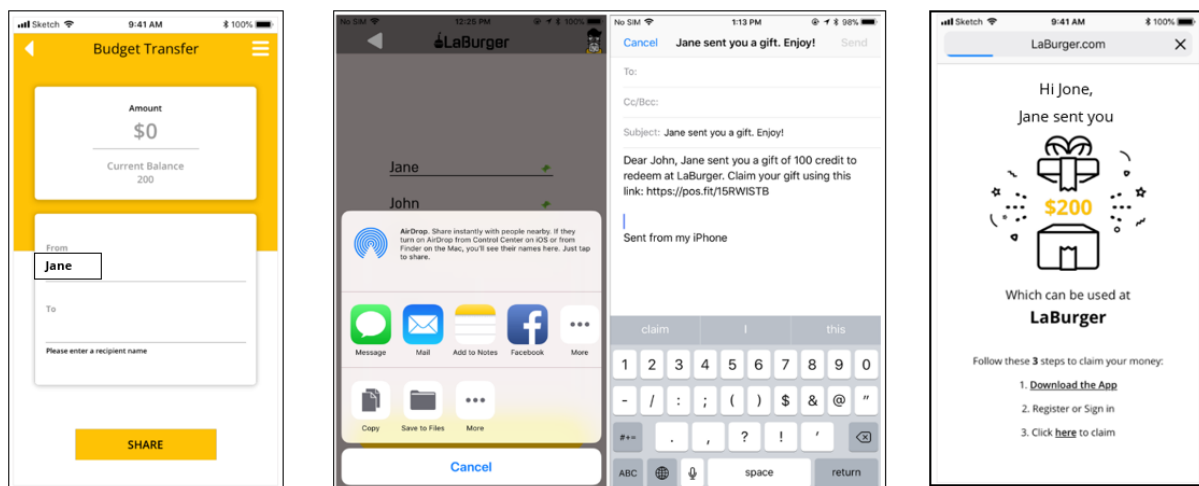
Looker New Reports

- Item Group – you can now analyze your data based on Item Group instead of list of items.
- Punch Card – all measurements that relate to the purchase were added to Punch Card reports.
- Promo Code report – you can now analyze and measure every Promo Code bulk.

App

Share Points or Credit with Friends – User Experience Improvements

The flow of sharing Points or Credit from the App is now offering an improved user experience. [Click here to learn more.](#)



Note: this feature requires re-submission.

Hub 1 Old Platform Sunset

As part of the effort to complete the transformation to Hub 2.0 new platform, some capabilities in Hub 1 (old platform) were deprecated and will no longer supported in the old platform. Users are welcome to adopt the enhanced capabilities in Hub 2.0, as specified below:

Deprecated Features

1. Find Members - Hub users can find a specific member using the [search bar on Hub 2.0 header](#) or filter a group of members based on their attributes and actions within Hub 2.0 Filter Members.
2. Email templates editing – Hub users can create and manage their e-mail template on Campaign Center.
3. Automatic notifications – Hub users can use Data Explorer to track fraud suspected activities, or to set a scheduled report that will be sent to their e-mail with such activities.
4. Lottery – Hub users can use the [“Probability” capability](#) instead, and define different actions based on probability. For example: when members have a birthday, send them a scratch card – 40% will receive a 15% off voucher while 60% will receive a free dessert.
5. Registration Form – Hub users can view and edit their Registration Form on Hub 2.0 ‘Business Profile’.

Capabilities that are still supported on HUB 1 Only

1. App feedback.
2. Forms results.
3. Coupon codes.
4. Joining codes.
5. App setup (app tab).
6. Settings.

All Capabilities that will be deprecated by June 2020, but will still be available in Hub 1.0 for existing businesses who are still using them:

We are still in a migration process for the following capabilities. Until then, the following capabilities will still be available for existing businesses who are using them until June 2020, but will not be available for new businesses:

1. ID Codes (Data & BI tab).
2. Smart gifts.
3. Smart deals.
4. Smart automations (auto pilot mode).
5. Smart punch cards.
6. Point shop.
7. 3rd party codes.

Bugs

The following bug fixes will be released:

- [CNP-18116](#) - Catalog category - once clicked it doesn't open the category item with the full description
- [CNP-18158](#) - Issue when Filtering for punches in punch cards
- [CNP-18046](#) - It is possible to set a scheduled one- time to the past
- [CNP-18060](#) - Create New Member in Hub 2
- [CNP-18305](#) - Bug when editing information field in member info
- [CNP-18143](#) - Unable to change the expiration date when creating a new member
- [CNP-18182](#) - User who has no permission to see Looker, sees it's in sidebar of Filter Members page
- [CNP-18049](#) - Saving a list field in HUB 2 registration form scrambles the order
- [CNP-18252](#) - birthday picker in hub 2.
- [CNP-18142](#) - Server key in "communication" settings - Required field
- [CNP-18226](#) - V2 - can't copy membership key of the user that referred a member
- [CNP-17979](#) - Hour or minute in date picker is not writeable - changes only when press on arrow
- [CNP-18032](#) - Bug When Saving Initial Gift
- [CNP-17983](#) - Date picker unstable in some resolutions when choosing date
- [CNP-18180](#) - Comillia in permission "Bulk Actions + Data + Create New Member"
- [CNP-18211](#) - The "Find member" in Hub 2 isn't working.
- [CNP-18222](#) - In cases, if probability conditions have the same values, only the 1st case is executed
- [CNP-18042](#) - Unable to delete action with 2 cases or more
- [CNP-18258](#) - When saving a new punch card in custom mode, the last action is not saved
- [CNP-18196](#) - Date in wrong time zone appears in gift terms trigger message
- [CNP-18119](#) - Saved Messages Issue
- [CNP-18102](#) - HUB 2 - Advanced criteria group view distorted
- [CNP-18312](#) - Points weren't updated from automation.
- [CNP-18259](#) - In getMemberDetails "Customer not found" although it's a member that registered minute ago
- [CNP-18111](#) - Lack of synchronization between Hub 1 and Hub 2
- [CNP-18043](#) - UI bug within Verify option in registration field
- [CNP-18055](#) - General member doesn't load in Hub 2
- [CNP-18095](#) - Bug in Gift terms when selecting redeemable within "X" amount of days

[App Infra bugs that deployed as hotfix are listed here](#)